

General

This Privacy Policy (the “Policy”) governs the manner in which TRU Precious Metals Corp. (referred to as “TRU”, “we”, “us” or “our”) collects, uses, maintains and discloses information provided by you via this website <https://trupreciousmetals.com> (the “Site”).

By providing any personal information to us, you acknowledge that you have read and understand this Policy and agree to be bound by it. If you do not agree to this Policy, then you must not access the Site.

Collection of Personal Information

TRU collects personal information from you when you voluntarily submit such information to contact us or to otherwise engage with TRU, such as to join our mailing list. This information may include, among other things, your name, phone number, email address, city or province of residence, and company. You are under no obligation to provide this information to us, although that may prevent you from contacting us via the Site or from receiving communications from us. Any information you submit to us via the Site will become our property.

Please do not provide any sensitive personal information about yourself via the Site. TRU may also collect non-personal information when you visit the Site, such as technical data relating to how you accessed and browsed the Site.

Use and Protection of Personal Information

We may collect and use your information to respond to your inquiries and requests; to send you information about TRU; and to improve our Site. In certain instances this may involve sharing your information with third parties working with us for these purposes.

We retain your information for as long as we believe it is useful for the aforementioned purposes. Although we attempt to protect your information from unauthorized access or disclosure, no data transmission via the internet is completely secure. We may also have to disclose your information where required by law or regulation.

Changes to Policy

We reserve the right to amend this Policy at any time and for any reason, without notice to you. Your use of this Site after any such amendment constitutes your agreement to those changes.

Contacting Us

To access, modify, or delete your personal information submitted to TRU, or if you have questions about this Policy, please contact TRU using the contact form on the Site, or by mail to: TRU Precious Metals Corp., Attn: Corporate Secretary, P.O. Box 1385, Fredericton, New Brunswick, E3B 5E3.

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